Acquiring of English Language through Media Culture

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Abstract: As this world is becoming highly modernised and digitalised, the people's ideas, views and everything should be strengthen in a broad way. The people should update themselves and they must have aware of modern inventions in positive way. In any invention there will be both good deed and bad deed. It is most important that, every people should make use of social media for Education purposes. At very birth of child it gets a lot of influence on mobile phones. The child plays a game, watches videos in Youtube, singing along with a song and speaking and so on. The child gets lots of attraction or friction towards the digital world. The parents and teachers have to go with the children's mentality and they have to train them in a proper way. Instead of playing a fun game, the parents can download a word puzzle, jumbled letters and so on. They can make use of Youtube in a proper way to recite rhymes and so on. After the child enters into a matured stage, he/she should make use of social media in a smarter way. It is better to use in the classroom, so that the students use less in their homes. The teacher can give a lot of assignment to be posted on their blogs and even they can recommend ebooks further learning process. Hence, the presenter validate with their case study to make social media as tool for English language learning.
Keywords: English language, learning, communicative skills, digital world

Introduction: In this modern society, all are running towards a digitalised world. Every people in this society has mobile phones. Google is the utmost friends of all. Social media is a form of electronic communication, which helps to share and update information. It can be separated into two types of networking. One is active networking, in this the user is very active in using websites such as Facebook, Instagram, Youtube, Instagram, ebook, Blog, Twitter, Gmail, Hangouts, Telegram, Sharechat, Linkedin, Pinterest, Viber and online games. Other is passive networking, in this user use these websites very rarely especially websites which is related to education. Internet has given the skill to learn at anywhere and everywhere. Interactive and adaptive software allows students to learn in their own style. New culture of learning technology provides a real time data that gives teachers to share a lot of information to students. Every people in this society have mobile phones. Mobile learning and BYOD are quickly becoming fastens of the digital teaching space. These models of the digital teaching space allow students to engage in the learning process with their personal devices. Tablets, laptops and smart phones expand the boundaries of the teaching space and encourage a stronger sense of communal, both inside and outside of school. Student can keep in contact with peers and access their assignments and lessons, all on the technical way. Social media is contributing in fruition of language. Some words are being additional to the Oxford English Dictionary. These words come from different social media platforms. For example: air punch (an act of thrusting one's clenched fist up into the air, typically as a gesture of triumph or elation), bro hug (man hug), baller (impressive), cray (crazy),throw shade (publicly criticise or express contempt for someone), amazeballs (amazing), spit take (an act of suddenly spitting out liquid one is drinking in response to something funny or surprising), binge watch (watch multiple episodes of something like a TV programme in one sitting), live tweet (post comments about 'an event' on Twitter while the actual event is taking place), tech-savvy (proficient in the use of modern technology) Social media applications helps to promote responsible and safe discourse in an environment that educators can manage. Formative assessment allows teachers to better device their students' comprehension of class concepts. When combined with digital solutions, struggling students can be identified and they can gain high score in their examination. The digital teaching space encourages students to be more autonomous and allows for greater self-regulation, it is authoritative that educators communicate their goals and grading standards in a clear manner. Students should access to real-time feedback on their assignments and be able to view their grades within seconds. This way, students can scan their own development as they strive to meet the teacher's standards. Internet is the easily accessible universal library for everyone. It has to be utilised well by the students in order to gain a lot from it. The teacher should train the student, how to use internet effectively for learning purpose. There are various websites offer most valuable materials for all subjects. Through the search engines like Yahoo, Google, Google scholar, Google classroom and so on can help to find any sources. These websites not only provide text materials but also audio tracks. For example: some of the websites are www.nonstopenglish.com, www.englishclub.com, www.say-it-innglish.com, www.learn-english-today.com and so on. The learner can make use of social media for learning purpose.

      In some countries, students are permitted to use smart phones or tablet phones in their classes for academic purposes and for research work. For example: "The Peel District School Boarding (PDSB) in Ontario of many school boards that have begun to accept the use of social media in the classroom" (White 201). In Facebook, there are many educational oriented pages which stimulates the student to learn and get a lot of information such as Literature academy, Spark knowledge, TNPSC + effort, English quest, Creative writing,

Mission English, Great philosophical problems, A History of English literature, UGC English Notes, Literature is life, Romantic poetry, English speaking group the thinkers and so on. It allows the learners to collect their thoughts and eloquent them in writing before constraining to their expression. Facebook has lots of educational communities and pages that provide educational contents to learn and practice the English language. Twitter also promotes brevity and directness of the user. It is used to develop communication building and thinking. Youtube is the most useful media tool to enhance the listening skill of the beginner. Social Media Language Learning is the doorway of fun learning and provides the opportunity for peer learning and promotes communicative skills. In every corner of life, there will be positive and negative as like social media. Social media has affected the youth generations communication. The youngsters have introduced a lot of abbreviation for chats, for example: PPL – People, IKR – I know right, TBH – To be honest, IMO – In my opinion, LOL – Laugh out loud, OMW – On my way, TTYL – Talk to you later, TMI – Too much information and so on. Social media has allowed for mass cultural exchange and intercultural communication. Some youngsters are very much addicted towards the negative side of the social media, which causes schizophrenia, mental illness and psychological changes in their behaviour. The teacher can give a lot of assignment to be posted on their blogs and even they can recommend ebooks further learning process. Teachers must look at the aids of ebooks and online resources. E-learning content for individual study can be integrated with instructor's lectures, individual assignments and collective activities among learners. Most e-learning courses are developed to build cognitive skills.

Within the cognitive skills may require more interactive e-learning activities because those skills are learned well by doing. Learning in the interpersonal domain can also be addressed in e-learning by using specific methods. For example, interactive role playing is tending to change attitudes and behaviour. E-books and online texts are usually lesser than physical textbooks. The digital reading list can also be continuously updated by teachers to provide the most relevant content for students. There are some websites that help to get online information and allow teachers to design their own textbooks. The teacher can make use of e-portfolios method. The learners and teachers create an electronic catalogue of work that tracks their learning journey. This is usually online and often uses multimedia files for this activity. It provides a way of quickly and effortlessly presenting a inclusive variety of material in different formats of learning. The learners get excited of using this type of method for enhancing their learning process. Using digital tools like OneNote, educators can encourage peer-assisted learning in the classroom. Completed assignments can be shared and accessed by other students for improvement in their documents. It enables the flow of information. The less time students spend navigating in the digital teaching space to keep them focused and engaged. When executing digital tools, teachers should consider combining them into an easily accessible user-friendly digital teaching space.

Next comes, online courses to the students. It gives the student the opportunity to design their study time around the rest of their day. The course material is also accessible on online. The expert's gives a lecture on online and the student can get direct contact with the subject matter effectively. Lectures and other materials are electronically sent to the student, who will then read them and complete assignments. These online courses can be start by the students from their secondary standard itself. So that when the students move for their higher education as college, he/she will have a lot of knowledge and also they can claim the online certificates as proof, after completing any courses. This is highly comfortable platform and it can any accessible at anywhere. It develops self-paced learning and confident to look their life on their own. The courses can be completed in a very short duration of time from one month to one year. MOOC.org (Massive Open Online Courses), this is extremely free of cost. There are various courses, these connect to different universities. For example: how write an essay, public speaking, soft skills trainer, internet of things, creative thinking: techniques, English grammar and style, and so on. It explore on all the subjects, like architecture, art & culture, biology, chemistry, communication, data analysis & statistics, fashion designing, economic & finance, education & teacher training, electronics, engineering, environmental studies, law, music and so on. It is a mission of transforming education to all over the country.

Next is video marketing. Videos must be used as a fact of instruction along with other resource material available for teaching. It aims to get students energized and more engaging in learning process. It gives student clear concept clarity and this can help them to explain in detail. Students who are good visual initiates have a lot of advantages in studying through videos. They can learn more efficiently. It helps retain and maintain interest for longer periods of time. It provides an innovative and effective means for instructors to deliver the required curriculum content. Videos are mostly very experimental friendly. It creates experiences. For example, it can recreate voices, faces, situations of a past event, person or place. The student also has the option to wind back a section of the video to review a section to ensure that students understand key concepts. They can ensure to add further interactive by conducting discussions and experimenting in their teaching space. The videos are available from kindergarten to all utmost present age.

For example: the kindergarten teacher can put some rhymes videos, phonetics sounds videos, letters joining and so on. This makes them to watch enthusiastically and they also try to imitate the sounds in a

practical way. This video marketing is also edifice for all the ages. Even psychologist also undergone research on this digitalised learning environment, how it works among the learners.

A large use of technology upgraded everyone's quality of life across aging and favouring the development of digital skills. Digital skills can be considered an ornamental to human cognitive doings. This is evidence in digital exposition on cognitive development like semantic, visual memory and logical reasoning tasks. It is important to utilise the technology in a smarter way instead of hard working. Hypothesis of the study: This presentation is focussed on how social media can be implemented as a tool in English Language Learning. As indicated by Stephen Krashen's hypothesis of 'Second Language Acquisition' the proficiency and fluency of the learner began expanding by watching recordings and content saying pictures , listening to songs and speeches regularly and repeatedly on Social Media. This process causes "Subconscious Language Acquisition" (Krashen1982:10).

The group of folks increases dynamic and new vocabulary of English by utilizing their coveted Social Media. The language skills of the learner have been increasing by using social media. Social media has encouraged and trigger the user to communicate in English among groups of folks. Data Collection: A sample questionnaire was used in this study. The questionnaire was used to identify the role of Social Media in Learning English Language.

Data Analysis:

This study is examined with the group of students, who belongs to English department and other department too. The researcher has taken 20 from English department and another 20 from other departments. In this examine, we come to know that the students are using mobile phones for minimum 70% in a day only for chatting and very few 30% were using this for Education purpose. The researcher says that, students attitude must change only when the teacher makes the teaching through social media or mobile phones in the classroom. So that the student can also gets a lot of awareness and makes his/her mind only for the learning purpose.

Usage	English Department	Other Department
Social media usage for learning purposes	40%	20%
Social media is not used for learning purposes	60%	80%

In foreign countries, both the students and the teachers are using the technology utmost because of that only that countries are called as developed countries. Our India is still developing countries.

Literature Review:

Employing social media as a learning tool may be considered new in the area of learning English as second language. Social Media Language Learning emphasis on active participation, connectivity, collaboration and sharing of knowledge and ideas among its users. The efficacious and striking nature of social media may motivate the learners to devote more time which in concentrating on their learning activities owing to the cooperative, constructive and genuine learning chance. Most significantly, the learners assist social media as tool in English language learning.

Conclusion:

Many students are master in English grammar but they fails in a proper conversation. In reality, the only way to develop fluency in speaking is by listening, and then practicing it regularly. Social media bridges the beginner to connect with speakers of English, so the learner has lot of chance to interact with them. In addition, reading requires creativity and critical analysis. The readers assimilate the words they have read into their existing framework of knowledge. In Social Media sites the user has to read and comprehend such as messages, notifications, status, memes, subtitles and review then only he could be able to reply or react along with his peers. So reading is an essential process in Social networks. They struggle with writing in English and find difficulty to prompt what they want to convey. It may happen when they lacks appropriate vocabulary.

Through social media they can built their writing skill and can familiarized with the words they come across, grammatical structures and spelling paid more importance in writing, because the message or idea lose its shape when it does not written in proper arrangement. Social Media allows the user to explore new words and they have enough possibilities to practice their written communication by posting comments, giving feedbacks and chatting with media friends. In Social Media the user can check the message twice before them posting it.

So it also helps in self-remedial and peer correction, creative thinking and cognitive function. The student should focus on the technical awareness of the social media tools. Most of the respondents had never use English with family members and most of them had never taken part in blogs. Most of the respondents assume meaning for the unfamiliar terms and they are recommended use dictionary to clarify the meaning of the word. This study comprise the groups, hash tags and profiles which are existing on Facebook, Instagram, Twitter and Youtube only for aid in English learning. It should very well note to clarify the aim in choosing each social media tool in every activity they take part in. So that the students should be conscious of the language learning purpose of using each tool in order to achieve the learning objectives.

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